













# DIFFERENTIATE YOUR VENUE AND ENHANCE YOUR REVENUE.

Bowling — a game that virtually everyone enjoys and knows how to play — is an ideal way for entertainment centers, resorts, restaurants and bars to differentiate themselves, boost food and beverage sales, and increase group events.

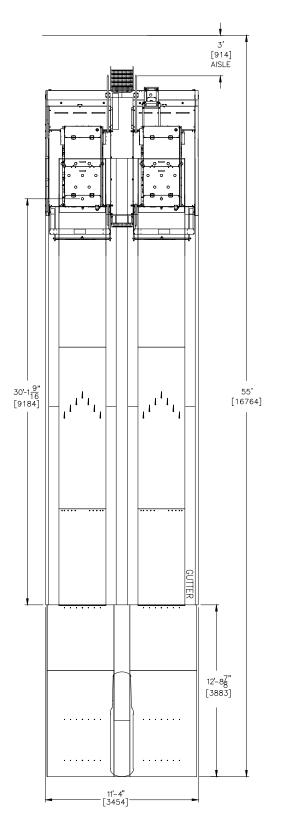
Epicenter<sup>™</sup> from Brunswick Bowling brings bowling to spaces that can't accommodate standard length lanes, inspiring more people to visit, stay longer, and spend more. Epicenter is a complete solution — not an arcade piece — that employs the industry's best equipment. Epicenter features Brunswick's genuine synthetic lanes and StringPin<sup>™</sup> pinsetter.

In addition to mass appeal, bowling provides a great backdrop for socializing and pairs well with food and beverage, making it an ideal anchor attraction. Epicenter features standard 8.5" bowling balls and pins; the lanes are shorter but otherwise the same as regulation. The StringPin pinsetter requires less maintenance and lower energy costs.

There's no need to settle for less. Epicenter uses regulation Brunswick equipment for an authentic experience that keeps guests engaged longer and encourages more F&B spending.

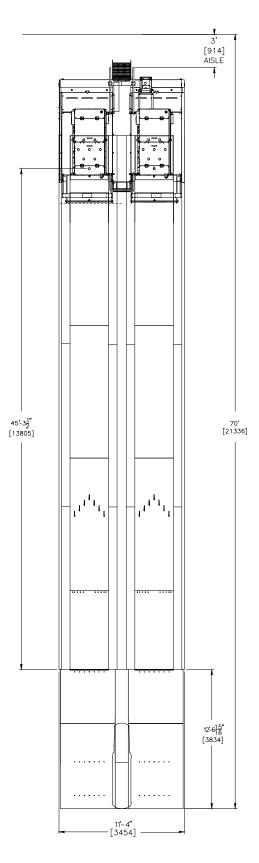
## EPICENTER™ 55' REDUCED LENGTH CONFIGURATION

Can be installed in as little as 55' [16764 mm ] x 11' 6" [3505.2 mm] with a reduced length lane and approach and a height of 11'-2-9/16" [3417 mm]. It occupies 632.15 sq. ft. [57.9 sq. m] per lane pair.



## EPICENTER<sup>™</sup> 70' REDUCED LENGTH CONFIGURATION

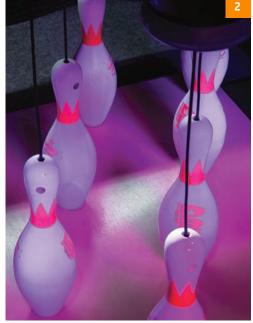
Can be installed in as little as 70' [21336 mm] x 11' 6" [3505.2 mm] with a reduced length lane and approach and a height of 11'-2-9/16" [3417 mm]. It occupies 793.1 sq. ft. [735.7 sq. m] per lane pair.













1

### SYNC° SCORING

Brunswick's Sync scoring and management system provides the ultimate in user-friendly operation and terrific games for your guests, along with industryleading marketing and administrative support for you.

## S T R I N G P I N ™

PINSETTER

2

Brunswick's StringPin pinsetter is lightweight, compact, and durable, making it ideal for even the busiest venues. StringPin offers reduced maintenance and energy costs and requires fewer parts and adjustments compared to traditional pinsetters. The system auto-detects any tangles and automatically rights the pins. The StringPin pinsetter offers on-demand pinsetting, allowing centers to offer spare practice with any pin combination.

#### 3

#### CENTER STAGE<sup>™</sup> FURNITURE

Make the most of your revenue-boosting bowling boutique with Center Stage furniture. It's fully customizable, specifically designed to be comfortable for socializing, and durable enough to withstand the high-use demands of bowling.

4

### MASKING UNITS

Masking units bring color and pizzazz to your venue. Panoramic video screens provide jumbo displays for projecting Brunswick interactive games, satellite TV, or sporting events. Graphic masking units are available in a wide variety of styles, while custom units let you express your center's unique personality.

## 5 SYNTHETIC LANES

Epicenter<sup>™</sup>can be installed in as little as 55' and can be customized to fit your space. Choose from any of Brunswick's synthetic lane options, including rich wood finishes from the Colorfull<sup>™</sup> line, or create a customdesigned mural across your center with Ultimate lanes.

"BOWLING ADDS VALUE AND, AS WITH ALL ACTIVITIES, ENHANCES THE EXPERIENCE AND POSITIVELY IMPACTS OUR ROOM RATES. IT'S FUN, DIFFERENT, AND NOT A RUN-OF-THE-MILL RESORT ACTIVITY. BOWLING IS AN ADDED ATTRACTION DURING THE WINTER, WHERE INDOOR ACTIVITIES ARE NOT JUST A BONUS, BUT A NECESSITY. IT'S A WAY FOR GUESTS TO STAY ACTIVE, EVEN WHEN OUTDOOR ACTIVITIES CAN BE LIMITED. THE ENTICEMENT OF ANOTHER MULTI-GENERATIONAL ACTIVITY IS A BOOST AS WELL."



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