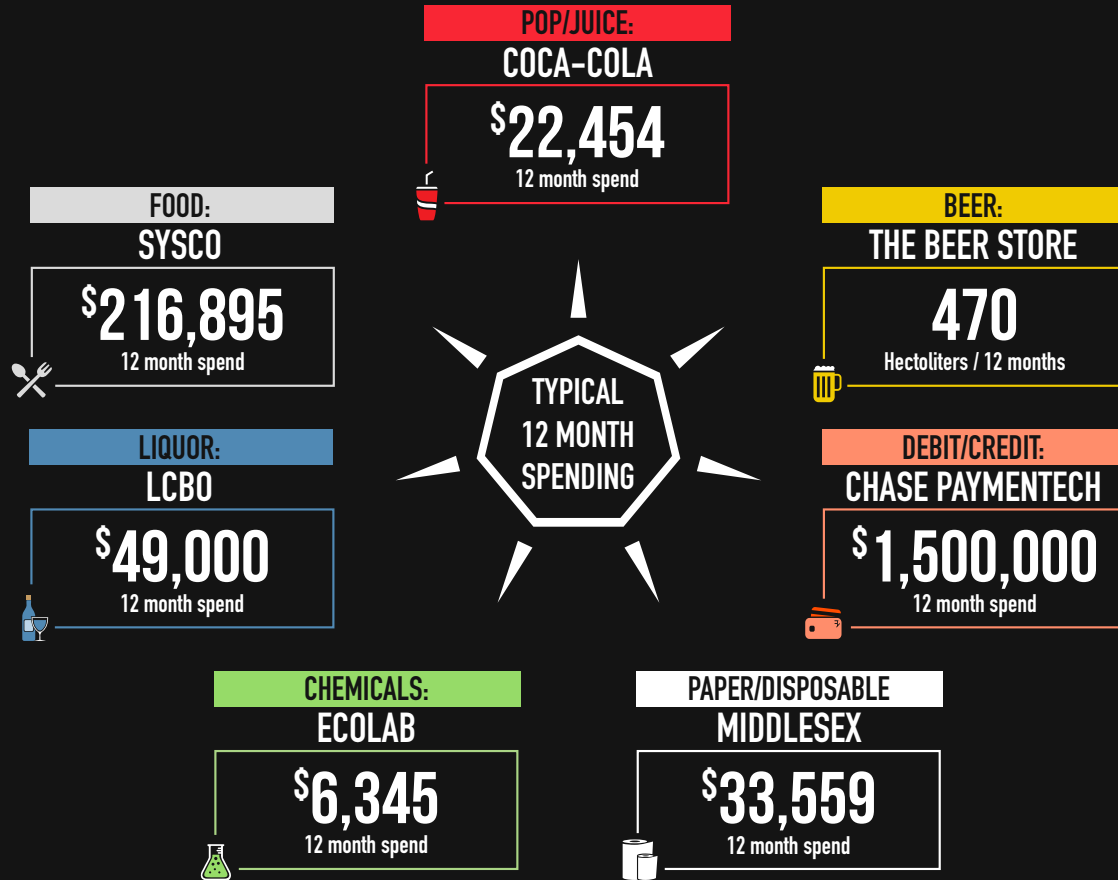


# PROGRAM EXAMPLE

CLIENT EXAMPLE OF SAVINGS & MARKETING DOLLAR PROGRAMS



Based on the numbers above, this client has

# EARNED \$40,989

in marketing dollars for the year.

PLUS

★  
Savings of over  
**\$9,000**  
on debit/credit fees  
through Chase Paymentech

★  
Reduced costs by over  
**12%**  
on paper/disposable products  
through Middlesex

★  
Reduced costs by over  
**8%**  
on food products  
through Sysco

★  
Sales of over  
**\$32,849**  
during off hours and slower months  
through Wag Jag